

Does your child want to be a YouTuber?

YouTube is intended for users over the age of 13, however the App store rates YouTube as 17+ due to the content that can be found on there.

Have you heard of Ryan Kaji? He is the face behind the YouTube channel Ryan's World, which in 2021, earned a staggering £19m!! (Source: [YouTube rich list: MrBeast was the highest-paid star of 2021 - BBC News](#)). Lots of YouTube channels centre around children so is it any wonder that many children aspire to have their own channel? How can we support and keep them safe though?



Posting videos

! You should be over 13 years of age to post videos on YouTube. Talk to your child about posting videos, do they understand what information they should keep private and what to do if they receive negative comments? YouTube have produced these tips: <https://support.google.com/youtube/answer/2802244>

Select an appropriate setting for their videos

There are three different settings for videos published on YouTube:

- Public: anyone can view the video
- Private: video can only be viewed by users that you select
- Unlisted: only people who have the link to the video can view it.

Other tips:

Explore comment settings – comments can be held for review, specific words can be blocked and ensure your child knows how to remove and report comments if necessary: <https://support.google.com/youtube/answer/9483359>

- Visit your child's channel to see what videos they are posting
- Ensure your child knows how to block and report users if necessary.

How can I make YouTube safer?

- **Turn on Restricted mode** as this restricts the availability of mature content. You will need to set up a Google account to do this.
- **Explore YouTube together** and see what they like to watch. Make sure your child understands that they can **talk to you** if they see anything that makes them feel uncomfortable online.
- Ensure your child knows how to **report inappropriate content**.